



**COMMUNITY OF EXPERTS
OF DASSAULT SYSTÈMES SOLUTIONS**

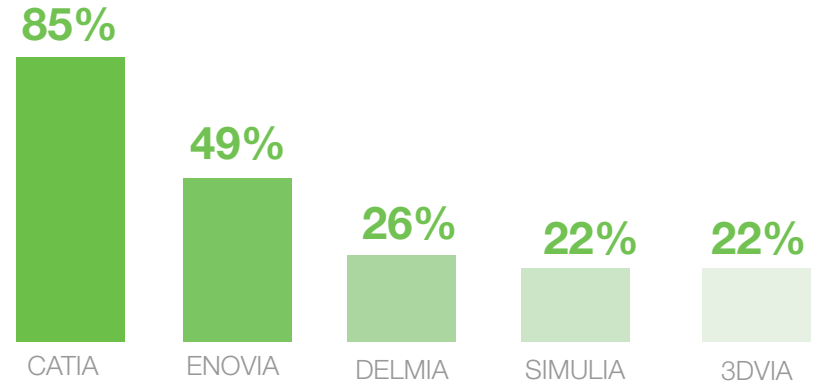
PARTNER YEAR-ROUND OPPORTUNITIES

Market your products and services to more than 6,500 users of Dassault Systèmes software solutions all over the world. COE members make or influence purchasing decisions every day. Don't miss out on this opportunity to share your resources and solutions with these dedicated professionals.

Over **6,500 members** across **50 countries**

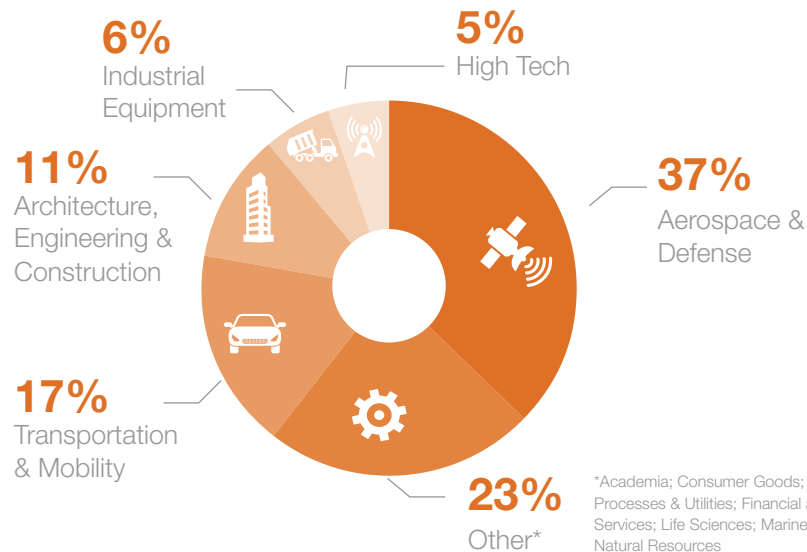


Members use the following **software solutions**:



There are over **500 attendees** at COE's **Annual Experience & TechniFair**

Members represent the following **industries**:



50% of attendees play a large role in influencing **product/solutions purchasing decisions**



Emails sent on behalf of COE partners are distributed to over 6,000 Dassault Systèmes users and technology professionals



The **COE website** receives over 30,000 views a month



Banner advertisements on COE.org receive over 1,000 clicks a month



COE NewsNet reaches an audience of over 3,500 people

Contact Jim Conlon, Director of Partner Engagement, at jconlon@coe.org or (312) 673-4865 for more information.

COE offers a variety of partnership opportunities to maximize your company's return on investment as a sponsor at the COE 2017 Annual Experience & TechniFair April 23-27, 2017 in Orlando, FL, and through COE year-round benefits.

Whether it is introducing a new product, increasing your brand awareness or increasing booth traffic, there is no better way to get your name out there.

Want to customize your own package? We're happy to work with you to adjust these options below to fit your business needs.

	Diamond Partner Package - \$25,000 (2 Available)	Platinum Partner Package - \$15,000, includes Exhibitor Booth Benefits (\$22,650 value)	Gold Partner Package - \$10,000, includes Exhibitor Booth Benefits (\$12,700 value)	Silver Partner Package - \$6,000, includes Exhibitor Booth Benefits (\$6,475 value)
COE Membership	Tailored to provide customized top of mind visibility and targeted thought leadership. Contact Jim Conlon for more information on these opportunities	2017 year (\$750 value)	2017 year (\$750 value)	2017 year (\$750 value)
Booth Space		20'x20' booth space (\$18,900 value)	10'x20' booth space (\$9,450 value)	10'x10' booth space (\$4,725 value)
Additional Registrations		(4) Additional Exhibit Hall only badges	(2) Additional Exhibit Hall only badges	N/A
Choice of one of the following year-round benefits		<ul style="list-style-type: none"> Sponsored Article in COE NewsNet (\$2,000 value) Ask the Expert Webinar hosted by COE; includes one promotional email (\$1,500 value) Email sent to full COE membership database (month prior to COE Experience & TechniFair excluded) (\$1,500 value) 	<ul style="list-style-type: none"> Email sent to full COE membership database (month prior to COE Experience & TechniFair excluded) (\$1,000 value) Sponsor provided webinar posted to COE Resource Library (\$1,000 value) 3 month Discussion Forum Banner (\$1,000 value) 	<ul style="list-style-type: none"> 3 month rotating banner on COE website homepage (\$500 value) Banner Ad in one issue of COE NewsNet (\$500 value)
Choice of one of the following conference benefits		<ul style="list-style-type: none"> Breakout Session: 45 minute breakout session in a COE educational track of your choosing (\$2,500 value) Floor Decals: lead attendees to your booth in the TechniFair (\$2,000 value) General Session Video: provide COE with a 30 second video that will be played before the start of a General Session while attendees are entering the room (\$2,000 value) 	<ul style="list-style-type: none"> Ignite Session: give a 15 minute pitch on your product or service at a scheduled time on the stage in the TechniFair (\$2,000 value) Conference Welcome Banner: feature your company logo on banner seen by attendees when entering the conference (\$1,500 value) Hotel Room Drop: have your unique marketing message hand delivered to attendees' hotel rooms at the official conference hotel (\$1,500 value) 	<ul style="list-style-type: none"> Mobile App Upgrade: become a featured exhibitor and have logo recognition and your company description on the "Featured Exhibitors" page of the COE mobile app (\$500 value) Dedicated Social Media Post (\$500 value) 10 additional drink tickets for your customers at the Exhibit Hall reception (\$500 value)

Exhibitor Booth Benefits

- One (1) Full Conference registration
- Two (2) Exhibit Hall Only registrations
- Recognition on pre-conference materials, event website, and onsite signage
- Access to the Exhibitor Marketing Kit
- Complimentary pre and post conference attendee list including company name, attendee name and title

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In addition to the partnership packages above, you can choose to add on any of the following opportunities based on how you are looking to engage with COE members. Don't see something you like here? Ask us about creating a custom sponsorship opportunity specifically to meet your needs.



Network and Connect

Sponsor Dinner	\$5,000
Reception Bar	\$5,000 cocktail/\$3,500 imported beer
Conference Orientation.....	\$3,500
Attendee Lunch	\$3,500
Pre-Conference Email (4 Available)	\$2,000
COE Membership Email Blast*	\$2,000
COE Connect Challenge.....	\$500



Showcase Your Brand

Wireless Internet.....	\$10,000
Water Bottles	\$8,000
Hotel Key Cards	\$6,500
Photo Booth.....	\$6,000
Escalator Clings (Exclusive).....	\$5,000
Column Wraps (3 Available)	\$4,000
Footprint Floor Decals	\$4,000
Charging Stations	\$3,500
Conference Workbook Cover Ad (2 Available)	\$3,000
Mobile App Banner Ads (2 Available)	\$3,000
Pens (Exclusive)	\$2,000
Staff and Volunteer Polo Shirts	\$2,000
Hotel Room Drop	\$1,500
NewsNet Sponsored Article*	\$1,000
Conference Workbook Ad	\$1,000
General Session Slides	\$1,000
Mobile App Push Notification (6 Available).....	\$500
Drink Tickets	\$100/pack of 10
COE.org Web Banners*	Price Varies Depending on Length, \$300-\$1,750



Share Your Knowledge

Keynote Sponsorship	\$7,500
3DExperience Discovery Panel	\$5,000
Educational Track	\$2,000
Vendor Solutions Presentation (6 Available).....	\$1,500
Ignite Session.....	\$1,500

**Year-round opportunities*

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