



**COMMUNITY OF EXPERTS
OF DASSAULT SYSTÈMES SOLUTIONS**

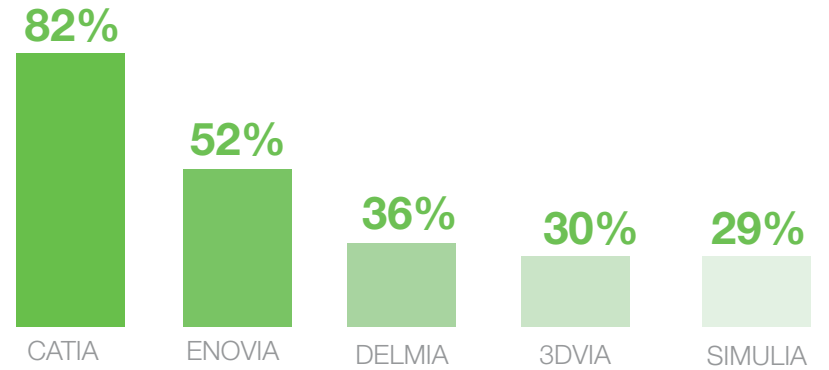
2018 COE ANNUAL EXPERIENCE & TECHNIFAIR & YEAR-ROUND PARTNER OPPORTUNITIES

Market your products and services to more than 6,500 users of Dassault Systèmes software solutions all over the world. COE members make or influence purchasing decisions every day. Don't miss out on this opportunity to share your resources and solutions with these dedicated professionals.

Over **6,500 members** across **55 countries**

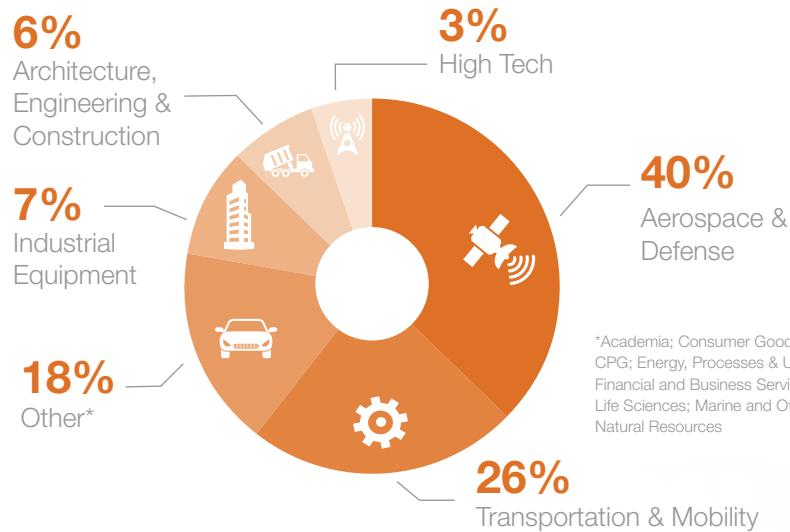


Members use the following **software solutions**:



There are over **500 attendees** at COE's **Annual Experience & TechniFair**

Members represent the following **industries**:



\$ 50% of attendees play a large role in influencing **product/solutions purchasing decisions**

✉ **Emails** sent on behalf of COE partners are distributed to over 6,000 Dassault Systèmes users and technology professionals

💻 The **COE website** receives over 30,000 views a month

🎯 **Banner advertisements** on COE.org receive over 1,000 clicks a month

📰 **COE NewsNet** reaches an audience of over 5,000 people

Contact Jim Conlon, Director of Partner Engagement, at jconlon@coe.org or (312) 673-4865 for more information.

COE offers a variety of partnership opportunities to maximize your company's return on investment as a sponsor at the COE 2018 Annual Experience & TechniFair April 15-18, 2018 in San Diego, CA, and through COE year-round benefits.

Whether it is introducing a new product, increasing your brand awareness or increasing booth traffic, there is no better way to get your name out there.

Want to customize your own package? We're happy to work with you to adjust these options below to fit your business needs.

	Platinum \$25,000	Gold \$15,000	Silver \$7,000
COE Membership	X	X	X
Exhibit Space	Up to 20'x20'	10'x20'	10'x10'
Registrations	12 Full Conference	6 Full Conference	4 Full Conference
2018 Conference Sponsorship Credits	\$12,500	\$5,000	\$1,500
Opening General Session Acknowledgement	X	X	X
Logo on Conference Home Page	X	X	X
Onsite Signage	X	X	X
Breakout Session	X		
2018 COE year-round Opportunities	<ul style="list-style-type: none"> • One Webinar • One Email blast • Sponsored Article • 12 month Banner 	<ul style="list-style-type: none"> • One Email blast • Six month Banner 	

Exhibit Booth Only Price and Benefits \$4,725

- Three (3) Full Conference registrations
- Recognition on pre-conference materials, event website, and onsite signage
- Access to the Exhibitor Marketing Kit
- Complimentary pre and post conference attendee list including company name, attendee name and title

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In addition to the partnership packages above, you can choose to add on any of the following opportunities based on how you are looking to engage with COE members. Don't see something you like here? Ask us about creating a custom sponsorship opportunity specifically to meet your needs.

Conference – Network and Connect



Sponsor Dinner	\$5,000
Attendee Lunch	\$3,500

Conference – Share Your Knowledge



Keynote Sponsorship	\$7,500
3DExperience Discovery Panel	\$5,000
Conference Orientation	\$3,500
Educational Track	\$2,000
Pre-conference Email (4 Available)	\$2,000
Vendor Solutions Presentation (6 Available)	\$1,500
Hotel Room Drop	\$1,500
NewsNet Sponsored Article	\$1,000
General Session Slides	\$1,000

Year-Round Partner Opportunities



COE Membership Email Blast	\$2,000
Ask The Expert Webinar	\$2,000
NewsNet Sponsored Article	\$1,000
COE.org Web Banners	
Price Varies Depending on Size	\$300-\$1,750

Conference – Showcase Your Brand



Wireless Internet	\$10,000
Water Bottles	\$8,000
Hotel Key Cards	\$6,500
Photo Booth	\$6,000
Escalator Clings (Exclusive)	\$5,000
Reception Bar	\$5,000 cocktail/\$3,500 imported beer
Column Wraps (3 Available)	\$4,000
Footprint Floor Decals	\$4,000
Charging Stations	\$3,500
Conference Workbook Cover Ad (2 Available)	\$3,000
Mobile App Banner Ads (2 Available)	\$3,000
Pens (Exclusive)	\$2,000
Staff and Volunteer Polo Shirts	\$2,000
Conference Workbook Ad	\$1,000
Mobile App Push Notification (6 Available)	\$500
Drink Tickets	\$100/pack of 10

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COE 2018

Annual Experience & TechniFair

April 15-18 | San Diego

EXHIBITOR APPLICATION

Company	Contact	
<hr/>		
Address		
<hr/>		
City	State	Zip Code
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Phone	Fax	Email

Exhibit Space

Booth space is assigned using a priority points system based on previous involvement with COE. All applications to exhibit must be accompanied by a 50% deposit to reserve your booth space.

10' x 10' booth at \$4,725 x _____ booth(s) = \$ _____ + COE 2018 Membership at \$750.00

TOTAL COST: \$ _____

Product Description

What is the nature of the product/service you plan to exhibit? Please check all that apply:

- Hardware - Graphic Displays/Plotters/Engineering Workstations/Input Devices
- Complementary Software, please specify: _____
- Services - Translation/Design/Analysis
- Staffing, please specify: _____
- Training & Education, please specify: _____

COE Membership Information

All exhibiting companies must be COE members in good standing. Membership dues fees will be included in your total booth price unless otherwise specified.

Payment Information

You will receive an invoice with your sponsorship confirmation email. All applications must be accompanied by full payment.

Acceptance

We, the authorized representative of the undersigned company, on behalf of said company agree to all terms, conditions, authorizations and covenants obtained in this Contract and Rules and Regulations.

Signature	Date
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