



COMMUNITY OF EXPERTS
OF DASSAULT SYSTÈMES SOLUTIONS

COE ACADEMIC INITIATIVE OVERVIEW

Dear COE Member,

The Community of Experts (COE) of Dassault Systèmes promotes the advancement of excellence in all aspects of engineering, advanced technology and design while providing exposure for innovative student projects and professors' educational practices. The COE organization is embarking on the next level of investment for corporate sponsorship to help create the industry innovators of the future

Our objectives are to greatly expand COE's yearly academic forum, as part of the COE Conference:

- » Exposes students and professors to the latest trends and opportunities
- » Gives students the chance to engage directly with industry leaders
- » Gives companies a chance to interact with top students who are learning and using 3DS tools
- » Provides an attractive fertile digital engineering environment for student growth and eventual career opportunities
- » Strengthens the COE organization and participating companies by dedicating resources to meet the future needs of all groups
- » Creates a vibrant COE-led community of students, faculty and professionals that extend beyond the scheduled COE events

Please help COE secure one of the sponsorship levels by using this flyer to spread the word and hopefully help leverage this initiative as a reality for the students, faculty and most important your company. [Click here](#) to view a partial list of DS Academic customers – those with the Academy Member Label.

** All sponsoring companies will receive contact information for registered scholars.

Sponsorship Levels are described on following pages.

For more information regarding this new and vital academic initiative, please contact:

- » **Sari Gerb:** sari.gerb@3ds.com or
- » **COE HQ:** coe@coe.org

COE Corporate Academic Sponsor Membership

This membership consists of Principal, Major, and Supporting Corporate Academic Sponsor options that are provided all of the benefits of corporate members. Membership dues for the 2018 year are included in the sponsorship cost.

The proceeds from Corporate Academic Sponsors will fund COE's Academic outreach program whose mission is to grow careers in the industry. COE promotes the advancement of excellence in all aspects of engineering, engineering technology and design while providing exposure for innovative student projects and professors' educational practices at COE's Annual Conference, and will enable schools to improve their ability to develop top-notch engineers and technologists for the PLM industry. This sponsorship would support all the following aspects of this program:

- » Sponsorship of Student Attendance at the [COE Annual Experience and TechniFair](#)
- » Interviews with prospective scholars and special interest groups
- » Co-op opportunities/ internships/ mentor programs
- » Academic ePoster Scholarship Competition
- » Student Resume Referral Program
- » Academic Volunteer Program
- » Student participation in Dassault Systemès Certification Program
- » Support of Student Networking Opportunities
- » Students and instructors can focus on what is really important: fostering new ideas, solving problems, teamwork, and innovation.

Sponsorship Levels are described on following pages.



\$15,000 Principal Corporate Academic Sponsor Membership

- 6 complimentary registrations to COE Annual Conference (\$8,970 Value)
- 5 Minute Corporate Presentation on “why work for xxx” before hospitality suite (25 minutes) (\$1,500 Value)
- Banner display in prominent location (\$2,000 Value)
- 10x10 booth at TechniFair & CareerFair (\$4,725 Value)
- Principal Corporate Academic Sponsor Member recognition in *NewsNet*, on COE website and in General Session slides at Annual Conference (\$1,500 Value)
- Principal Corporate Academic Sponsor Member Badge Ribbons at Annual Conference
- Corporate Academic Sponsor Seating at COE Annual Conference General Session
- Recognition of sponsorship at podium during COE Annual Conference
- Invitation to the Academic Hospitality Social during COE
- Sponsored Article in selected issue of *NewsNet* (selection made on first come, first-served basis) (\$1,000 Value)

\$10,000 Major Corporate Academic Sponsor Membership

- 4 complimentary registrations to COE(\$5,980 Value)
- Banner display in prominent location (\$2,000 Value)
- Large table top Display at TechniFair & CareerFair
- Major Corporate Academic Sponsor Member recognition in *NewsNet*, on COE website and in General Session slides at Annual Conference(\$1,500 Value)
- Major Corporate Academic Sponsor Member Badge Ribbons at COE Annual Conference
- Corporate Academic Sponsor Seating at COE Annual Conference General Session
- Sponsored Article in selected issue of *NewsNet* (selection made on first come, first-served basis) (\$1,000 Value)
- Invitation to the Academic Hospitality Social during COE

\$5,000 Major Corporate Academic Sponsor Membership

- 2 complimentary registrations to COE(\$2,990 Value)
- Small table top Display at TechniFair & CareerFair
- Supporting Corporate Academic Sponsor Member recognition in *NewsNet*, on COE website and in General Session slides at Annual Conference (\$1,500 Value)
- Supporting Corporate Academic Sponsor Member Badge Ribbons at COE Annual Conference
- Corporate Academic Sponsor Seating at COE Annual Conference General Session
- Invitation to the Academic Hospitality Social during COE

\$2,000 Major Corporate Academic Sponsor Membership

- 1 complimentary registration to COE Small table top at TechniFair & CareerFair (1,495 Value)
- Supporting Corporate Academic Sponsor Member recognition in *NewsNet*, on COE website and in General Session slides at Annual Conference(\$1,500 Value)
- Supporting Corporate Academic Sponsor Member Badge Ribbons at COE Annual Conference
- Corporate Academic Sponsor Seating at COE Annual Conference General Session
- Invitation to the Academic Hospitality Social during COE



Soar to New Heights with the COE Academic Initiative



Attend the **Community of Experts** Conference “free of charge”

- Engage directly with **industry leaders** and network with fellow students
- Interact with top companies that want to **leverage YOUR unique skills**
- See the “latest and greatest” **engineering technology**
- **Post your resume** on our centralized database hub
- Submit a “**winning poster**” in our poster contest
 - First prize = \$2000
 - Second prize = \$1000
- Be at the forefront for **networking**:
 - Corporate Recruiting
 - Internships
 - Co-op opportunities
 - Workforce Placement
- **Product certification** exams available on-site!
Dassault Systèmes contact: Sari Alyson Gerb sari.gerb@3ds.com
COE HQ: coe@coe.org
- www.coe.org



Elianna Smith Gerb
BSME Candidate (Systems Engineering)
Virginia Tech
Industrial Crane Internship
3DS Software User

