



Membership & Marketing Committee

Join the COE Membership & Marketing Committee to help spread the word about COE and to build your association's membership rolls. Any and all aspects of membership development are open to your talents, interests and contributions.

As an MMC committee member you can develop targeted prospective member lists; assist HQ staff in member communications; staff the COE recruitment booth at conferences/exhibits; act as a "COE Ambassador" by co-hosting or attending special recruiting-related events; review draft promotional copy and work with HQ staff on brochure designs; or follow up on initial contacts with prospective members in person, by e-mail, or by phone. The Committee also works to determine a regular schedule of enhancements and prioritize new online features to maintain the online portal to the association.